

Cookie Policy

This Cookie Policy explains how Design & Innovative IT Services uses cookies and similar technologies on our website (designandinnovativeitservices.co.uk). It should be read alongside our Privacy Policy.



What Are Cookies?

Cookies are small text files placed on your device (computer, tablet, or smartphone) when you visit a website. They allow the website to recognise your device, remember your preferences, and collect information about how you use the site. Cookies cannot run programmes or deliver viruses to your device.

How We Use Cookies

We use cookies to:

- Ensure our website functions correctly
- Remember your cookie consent preferences
- Analyse how visitors use our website so we can improve it
- Support the functionality of contact forms and other interactive features

Types of Cookies We Use

Category	Provider	Purpose	Approximate Duration
Strictly Necessary	Design & Innovative IT Services / WordPress	Essential for the website to function, including remembering your cookie preferences	Session to persistent
Analytics & Performance	Google Analytics	Collects anonymous data on how visitors use the site to help us improve it	Up to 2 years
Functional	WPForms / WordPress	Supports contact forms and remembers choices you have made on the site	Session

Strictly Necessary Cookies

These cookies are essential for our website to operate and cannot be switched off. They do not store any personally identifiable information. We do not require your consent to set these cookies, but we will always inform you about them.

Analytics & Performance Cookies

These cookies help us understand how visitors interact with our website by collecting anonymous information, which we use to improve the site over time. This data is processed by Google LLC. Your IP address is anonymised before storage. For more information, see Google's Privacy Policy at policies.google.com/privacy.

These cookies are only set with your consent.

Functional Cookies

These cookies enable enhanced functionality such as contact forms and remembering preferences you have set. They are provided by WordPress and WPForms.

These cookies are only set with your consent where they are not strictly necessary.

Your Cookie Choices

When you first visit our website you will be shown a cookie consent banner. You can choose to:

- **Accept all cookies** – including analytics and functional cookies
- **Accept necessary only** – only strictly necessary cookies will be set
- **Manage preferences** – choose which categories you accept

You can change your preferences at any time via the cookie settings link in the footer of our website, or by clearing your cookies through your browser settings. Please note that disabling certain cookies may affect the functionality of our website.

Managing Cookies in Your Browser

Most browsers allow you to view, block, or delete cookies. For guidance specific to your browser visit:

- **Chrome:** support.google.com/chrome
- **Firefox:** support.mozilla.org
- **Safari:** support.apple.com
- **Edge:** support.microsoft.com

Third-Party Cookies

Some cookies are set by third-party services outside our control. These are subject to the respective third party's own policies:

- **Google Analytics** – policies.google.com/privacy
- **WPForms** – wpforms.com/privacy-policy

Changes to This Cookie Policy

We may update this policy from time to time to reflect changes in the cookies we use or for legal or operational reasons. The current version will always be

available on this page. We recommend reviewing it periodically.

Contact Us

If you have any questions about our use of cookies, please contact us via our website or by emailing us directly. You also have the right to lodge a complaint with the Information Commissioner's Office (ICO) at ico.org.uk.

Design & Innovative IT Services – South Yorkshire –
designandinnovativeitservices.co.uk

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